

Press Release

For Immediate Release

The Boardroom Dominatrix Community Launch Disrupts Outdated Sales and Leadership Tactics Through Power, Gender, and Sustainability

SAN FRANCISCO (September 9, 2024) — Stonebanks Sales Management Teams proudly announces the national launch of the **"Boardroom Dominatrix" community**, a groundbreaking platform designed to transform sales, leadership, and corporate sustainability. Subtitled **"How to Use Sex and Power to Increase Sales,"** the community is set to become a key resource for startups, sales professionals, SMBs, and enterprise-level companies seeking to grow revenue in a bold, ethical, and innovative way.

Four membership levels are available to help individuals and companies master respect-based communication, tackle workplace abuse, and redefine corporate success beyond profit, by prioritizing employee well-being and environmental responsibility. With a robust offering of courses, events, tutorials, AI automations, and ongoing training, members can also earn certifications and badges that showcase their commitment to transparent, sustainable business practices.

“As a Chief Revenue Officer and also a dominatrix, I’ve found parallels that empower corporations to drive sales and promote inclusion and sustainability,” said Beatrice Stonebanks, founder of Boardroom Dominatrix. “Sales success is built on negotiation, consent, and mutual respect, not on old school tactics like aggression and tenacity. Through this community, members can explore consent-based sales strategies and refine ethical business practices.”

The Boardroom Dominatrix community can best be characterized by a powerful Venn diagram with three core components: Serving is the New Selling, Women and Minorities in Leadership, and Corporate Sustainability. These intersecting pillars are united by a singular focus on revenue growth, providing members with a comprehensive framework to achieve their financial goals while fostering an inclusive, sustainable business culture.

Serving is the New Selling

Serving is the New Selling leverages the principles of consensual power exchange to teach and reinforce consent-driven sales strategies and respect-based communication. Through this approach, the community provides valuable learning formats for creating environments where clients feel empowered to make informed, confident purchasing decisions. By bridging the dynamics of consensual power in both personal and professional contexts, members learn to master sales with integrity, respect, and mutual benefit.

Women and Minorities in Leadership

This component of the community emphasizes the critical importance of diversity in leadership, offering data-driven strategies, courses, and in depth discussion forums that demonstrate how inclusive leadership directly contributes to financial success and a healthier corporate culture.

The community also is committed to reducing workplace abuse—sexual, emotional, and psychological—by fostering environments where respect and empowerment are critical game changers.

Corporate Sustainability

Revenue growth should not come at the expense of employee well-being or the environment. The Corporate Sustainability component guides companies in ESG (Environmental, Social, Governance) principles, adopting practices that drive revenue while preserving planetary health and ensuring fair employee treatment. Through engaging scenarios, educational courses, and AI driven success metrics, members are equipped to build businesses that thrive without compromising ethical standards.

The Boardroom Dominatrix community is a bold and innovative space where members harness their personal power, gender, and a commitment to sustainability to drive business success. Professionals are invited to join and embark on a transformative journey toward bold, inclusive, and sustainable revenue generation. For more information and to join the community, visit: <https://www.boardroomdominatrix.com/c/the-journey-forward/>

About Stonebanks Sales Management Teams

Beatrice Stonebanks is an AI Business Applications Strategist and a B Corp Evangelist. She's an award winning Author, Speaker, and International Chief Revenue Officer who believes real success is about looking at what works and what doesn't work on a company's sales team. Transparent leadership starts with the C-Suite; getting egos out of the way and under-performers off the team. Raising the bar and building success requires leading by example using straightforward communication and next generation technology mixed with a powerhouse work ethic.

Stonebanks was recently voted into the Society of Janus Hall of Fame, the oldest BDSM organization in California, and second oldest in the nation. She is a top performer in B2B sales, management, and LGBTQ+ communities and is known for implementing simple techniques that generate exceptional results. As a 4x Founder, she is also a [StartOut](https://www.startout.com/) and Silicon Valley Start-Up Mentor, Advisor, and Cohort leader. (<https://www.boardroomdominatrix.com/home>) (<https://www.stonebanks.net/>)

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